

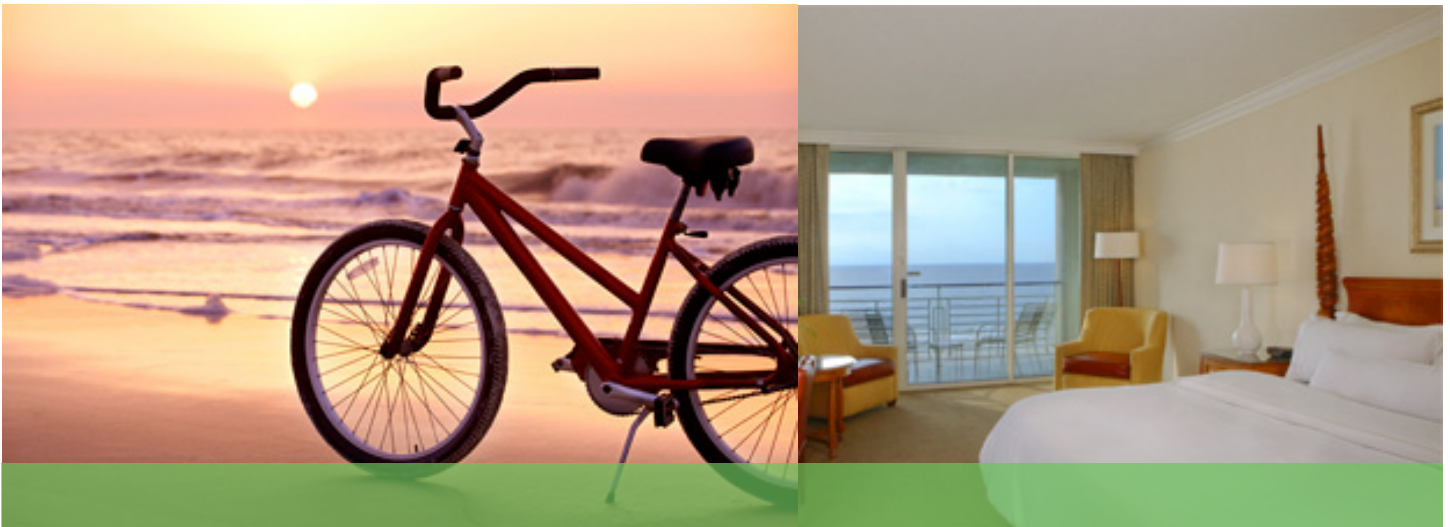
GEORGIA SOCIETY OF RHEUMATOLOGY ANNUAL MEETING

THURSDAY, MAY 31 -
SATURDAY, JUNE 2, 2012

THE WESTIN HILTON HEAD
HILTON HEAD ISLAND, SC



G Georgia
RS Society of
R Rheumatology



Annual Summer Meeting

This meeting will take place on Thursday May 31 - Saturday, June 2, 2012 at the The Westin Hilton Head Resort & Spa in Hilton Head Island, SC. For more information regarding the resort, please call (843) 681-4000.

Hilton Head Island, SC

Hilton Head Island in South Carolina is known as the most family-friendly destination in the world. Offering an assortment of outdoor excursions and also named as one of "Top 10 Family Beaches" in the country. The Island is perfect for a vacation or getaway.

Hilton Head features more than 250+ restaurants on the 12 mile strip as well as 24 Island golf courses that have been carved by golf's most preeminent architect. You may also wish to travel down 50 miles of public bike and nature trails or spend time shopping at over 200+ unique stores and outlets.

Resort Accommodations

Group room rates are available. Please mention 'Georgia Society of Rheumatology' when booking your room. To book your hotel reservation at the resort, please call (843) 681-4000.

GROUP ROOM RATES

- Resort View - Single/Double \$209
- Ocean View - Single/Double \$229
- Ocean Front - Single/Double \$249

*Reservations must be made before 5pm on May 1, 2012 in order to be guaranteed.

The resort features the following:

- Heavenly Spa by Westin
- Port Royal Golf & Racquet Club
- Indoor and outdoor pools and jacuzzis
- Wireless internet access
- Complimentary shuttle service to surrounding areas

Exhibitor Information

AGENDA

Thursday, May 31 *

4:00 PM - 6:00 PM
7:00 PM - 8:30 PM

Exhibitor Set-up
Welcome Reception (All exhibitors welcome)

Friday, June 1 *

7:00 AM - 8:00 AM
7:00 AM - 5:00 PM
8:00 AM - 5:00 PM
11:30 AM - 1:00 PM
6:30 PM

Continental Breakfast
Exhibitor Viewing
General Session
Lunch* (Tickets based on your patron level)
Dinner Party* (Tickets based on your patron level)

Saturday, June 2 *

7:00 AM - 9:00 AM
8:00 AM - 4:00 PM
8:00 AM - 4:00 PM
11:30 AM - 1:00 PM
4:00PM

Continental Breakfast
Exhibitor Viewing
General Session
Lunch* (Tickets based on your patron level)
Exhibitor Break-down

**Agenda times and locations are subject to change.*

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 4:00 - 6:00 PM on Thursday, May 31, 2012. If you are unable to set up between these hours, you must set-up on Friday morning, June 1, 2012 beginning at 6:30 AM and be ready to exhibit promptly at 7:00 AM. Only one table per exhibitor is allowed unless additional tables are purchased.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 5:00 PM on June 2, 2012. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

Ship deliveries to: The Westin Hilton Head Resort & Spa
Attn: Name of Your Company
Memo: Hold for GSR May 31 - June 2, 2012
Box # (i.e. Box # 1 of 3)
Two Grasslawn Avenue
Hilton Head Island, SC 29928

LOAD-IN

Please ship all deliveries to arrive no earlier than 2 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The resort takes no responsibility for delivered items and cannot inventory items when they arrive. All service providers are to bring their own equipment (dollies, carts, etc) to facilitate load-in. Resort staff will not be available to assist with load in or load out. Unload of deliveries need to be done by the client's representatives or the shipping company. Companies are responsible for all of their shipping and handling fees. Please check with the hotel for their fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

LUNCHESES & FRIDAY NIGHT DINNER *

All tickets to the lunches and dinners are based on your sponsorship level. Tickets will be included in your exhibitor packet that you will receive upon arrival. If included in your level, lunch and dinner are ONLY for exhibitors that are at their booth. Additional tickets may be purchased for the lunches and dinner.

Patron Levels

Platinum Level

\$5,000

- One minute company recognition before start of the meeting by GSR President
- One month online banner on the GSR website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us" or Local Sales Representative Information)
- A/V Support - Your company name and logo will be displayed in the conference room on the overhead until the scientific meeting begins. (Logo to be removed at meeting start time in accordance with CME regulations)
- Access to GSR membership directory
- 50-words or less company description in activity program
- Company logo on GSR website noted as a Platinum Patron with 'live' link to your company website
- Company logo on patron signage throughout the activity
- Company logo in activity program noted as a Platinum Patron
- One full-page color advertisement in activity program (Only 4 available)
- Complimentary registration for (5) company representatives
- Three representatives to attend Lunch Friday and Friday Dinner*
- Three representatives to attend Saturday Lunch*
- Exclusive top-placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

Gold Level

\$3,500

- One month online banner on the GSR website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us" or local Sales Representative Information)
- Access to GSR membership directory
- Company logo on GSR website noted as a Gold Patron with 'live' link to you company website
- Company logo on patron signage throughout the activity
- Company logo in activity program noted as a Gold Patron
- One half-page black & white advertisement in activity program (Only 4 available)
- 50-words or less company description in activity program
- Complimentary registration for (4) company representatives
- Two Representatives to attend Lunch Friday and Friday Dinner*
- Two representatives to attend Saturday Lunch*
- Priority placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

Silver Level

\$2,500

- Company logo on GSR website noted as a Silver Patron
- Company logo on patron signage throughout the activity
- Company logo in activity program noted as a Silver Patron
- 50-words or less company description in activity program
- Complimentary registration for (3) company representatives
- Two Representatives to attend Friday Lunch and One representative to the Friday Dinner*
- Assigned placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

Bronze Level

\$1,500

- Company logo on GSR website noted as a Bronze Patron
- Company logo on patron signage throughout the activity
- Company logo in activity program noted as a Bronze Patron
- Complimentary registration for (2) company representatives
- Two Representatives to attend Friday Lunch*
- Assigned placement in exhibit hall
- Patron level ribbons on name badge
- One 6' exhibit table

* These will be ticketed events. Tickets will be in your exhibitor packets. Additional tickets may be purchased.

Exhibitor Support

FOOD & BEVERAGE STATIONS

Your exhibit booth will be strategically placed next to your selected food or beverage station. This is a great opportunity to ensure that your sales representatives will be able to interact and establish relationships with physicians and speed up the buying process.

Food & Beverage Station Perks:

- Ability to provide cocktail napkins with your company logo on them
- Ability to provide coffee mugs with your company logo on them (*Available to Coffee/Tea Hosts only*)
- Company signage will be provided at a station

FOOD & BEVERAGE	
Coffee/Tea*	\$1,000
Soft Drinks/Water	\$600
Snack Breaks	\$400

**Only two available*

COCKTAIL RECEPTION

Sponsor the Georgia Society of Rheumatology Cocktail Reception. Signs will be displayed at the Cocktail Reception.

COCKTAIL RECEPTION	
Cocktail Sponsor	Min of \$500

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

AUDIO/VISUAL	
A/V & Technical Support*	\$1,500

USB DRIVES

Have your company's logo on a USB drive that is distributed out to all attendees. The USB drives will contain all speaker lectures from the meeting.

USB DRIVES	
Logo on USB drive*	\$1,000

**Only one available*

ONLINE MARKETING

Online Banner* (7.5" x 1") Your advertisement will be featured on our website. Includes a clickable link to your website.

**Limited availability. Included in Platinum Level.*

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

Company Logo & Clickable Link	
Home Page Banner (7.5" x 1")	\$400/mo.
Single Page Banner (7.5" x 1")	\$300/mo.
Company Spotlight	
Home Page (3.5" x 4.5")	\$500/mo.
Single Page (3.5" x 4.5")	\$350/mo.

PRINT MARKETING

Conference Program Advertisement

Your advertisement will be featured in our meeting program and is handed out to all meeting attendees.

Conference Programs	
Full Page* (5.5" x 8.5")	\$200/ea.
Half-Page* (4.25" x 5.5")	\$125/ea.
Quarter-Page* (4.25" x 2.75")	\$75 /ea.
<i>*Additional \$125 for color (Limited availability)</i>	

Exhibitor Registration Form

Georgia Society of Rheumatology (GSR) Annual Meeting

May 31 - June 2, 2012 - The Westin Hilton Head Resort & Spa, Hilton Head Island, SC

1

CONTACT INFORMATION

Company Name

Office Contact

Address

City, State, Zip

Phone (Required)

Email Address (Required)

2

EXHIBITOR ATTENDEES & ACTIVITIES

Main Attendee/Name Badge 1

Cell Phone

Email Address

Additional Name Badges - Please refer to your Patron Level for number of reps included. Additional reps may be purchased above what is noted in level.

ACTIVITIES

- We will attend the Thursday Night Cocktail Reception (In the Exhibit Hall. All are welcome to attend)
_____ Number Attending

* Friday Lunch, Friday Dinner, and Saturday Lunch are all ticketed events. **Number of tickets included is in your Patron Level.** If you wish to purchase additional tickets, you may do so below in the additional fees section. Your tickets will be in your exhibitor packet which you will pick up upon arrival.

3

PATRON LEVELS

On or Before May 15, 2012

- Platinum - \$5,000
 Gold - \$3,500
 Silver - \$2,500
 Bronze - \$1,500

After May 15, 2012

- Platinum - \$5,100
 Gold - \$3,600
 Silver - \$2,600
 Bronze - \$1,600

4

ADDITIONAL FEES

- Additional Representatives - \$200 each
 Additional Table(s) - \$500 each
 Additional Friday Lunch Ticket - \$30 each
 Additional Saturday Lunch Ticket - \$30 each
 Additional Adult Dinner Tickets - \$75 each
 Additional Child Dinner Tickets (Ages 6-17) - \$35 each

Quantity

Total

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

5

EXHIBITOR SUPPORT ADD-ONS

- Coffee/Tea - \$1,000
 Soft Drinks/Water - \$600
 Snack Breaks - \$400
 A/V Support - \$1500

6

COCKTAIL RECEPTION SPONSOR

- Cocktail Reception Sponsor - Support in increments of \$500

Total Amt

\$ _____

Contract

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology Annual Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting are based upon number assigned in patron level. Each additional representative is \$200.
4. Exhibitor set-up begins at 4:00PM Thursday, May 31, 2012 and break-down must be completed by 5:00PM on Saturday, June 2, 2012.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits.
6. Georgia Society of Rheumatology reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSR authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host facility maintains insurance covering property brought onto or stored on the aquarium's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR and related programs.
18. This agreement includes a one-time list of pre-show and post-show attendees.

BOOTH CONSTRUCTION

19. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
20. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
21. All materials used for decorating must be flameproof.
22. Construction and signs that are above 8 feet in height must be approved by the GSR.
23. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
24. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
25. In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 6:00AM Friday, June 1, 2012. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 5:00PM, Saturday, June 2, 2012.
26. The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

27. Cancellations for all registered exhibitors 30+ days prior to Thursday, May 31, 2012 are eligible for 50% refund. Cancellation 29 days or less before Thursday, May 31, 2012 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the 2012 GSR Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Thursday, May 31, 2012. Cancellations 29 days or less before Thursday, May 31, 2012 are not eligible for a refund. Must allow 6-8 weeks for refund processing.



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