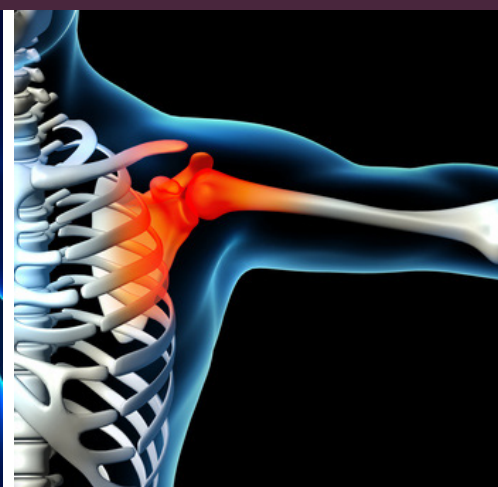




## Exhibitor Prospectus



GSR

2018 ANNUAL MEETING

JUNE 1 - 3, 2018

THE RITZ-CARLTON

AMELIA ISLAND

FERNANDINA BEACH, FLORIDA

# Resort Accommodations

Group room rates (\$299) are available at The Ritz-Carlton, Amelia Island (4750 Amelia Island Parkway - Amelia Island, FL 32034) Reserve rooms ONLINE ONLY through the following link: <https://aws.passkey.com/go/GSRVendor2018>.

***A separate room block has been reserved for vendors. If you happen to make a room reservation under the attendee block, your reservation will be cancelled and moved to the vendor block as long as there is still availability. Reservations must be made by May 1, 2018 to be guaranteed the group rate.***

## Exhibitor Information

### AGENDA

#### Friday, June 1, 2018

8:00 – 10:00 am	Exhibitor Setup
8:00 am - 5:30 pm	Registration / Check In
10:30 - 11:30 am	Exhibit Viewing and Welcome Refreshments
11:30 am – 5:30 pm	General Session
2:15 - 2:45 pm	Break and Exhibit Viewing
6:30 – 9:30 pm	Dinner Party-please see exhibit level for amount of tickets included

#### Saturday, June 2, 2018

7:00 – 7:45 am	Breakfast and Exhibit Viewing
7:45 am – 12:25 pm	General Session
10:15 – 10:45 am	Break and Exhibit Viewing
12:45 - 1:45 pm	Lunch and Exhibit Viewing
2:00 - 5:00 pm	Attendee/Exhibitor Golf Outing

#### Sunday, June 3, 2018

7:00 - 7:45 am	Exhibit Viewing and Breakfast Buffet
7:45 am – 12:45 pm	General Session
9:45 – 10:15 am	Break and Exhibit Viewing
10:15 am- 1:00 pm	Exhibitor breakdown

### SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 8:00AM - 10:00 AM on Friday, June 1, 2018. Only one table per exhibitor is allowed unless additional tables are purchased. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 1:00PM on Sunday, June 3, 2018.

### LOAD-IN

Please ship all deliveries to arrive no earlier than 2 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The resort takes no responsibility for delivered items and cannot inventory items when they arrive. All service providers are to bring their own equipment (dollies, carts, etc) to facilitate load-in. Resort staff will not be available to assist with load in or load out. Unload of deliveries need to be done by the client's representatives or the shipping company. Companies are responsible for all of their shipping and handling fees. Please check with the hotel for their fees.

Address packages as followed:

Georgia Society of Rheumatology Meeting

(Your name/Company Name)

June 1-3, 2018

The Ritz-Carlton, Amelia Island

Attention: Meetings & Special Events (Bill Fassbender)

4750 Amelia Island Parkway

Amelia Island, Florida 32034

### LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

### FRIDAY NIGHT DINNER\*

Tickets for dinner are based on your sponsorship level. Tickets will be included in your exhibitor packet that you will receive upon arrival.

# Patron Levels

## Platinum Level

**\$10,000**

- One minute company recognition before start of the meeting by GSR President
- One month online banner on the GSR website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us" or Local Sales Representative Information)
- A/V Support - Your company name and logo will be displayed in the conference room on the overhead until the scientific meeting begins. (Logo to be removed at meeting start time in accordance with CME regulations)
- 50-words or less company description in meeting app
- Company logo on GSR website noted as a Platinum Patron with 'live' link to your company website
- Company logo on patron signage throughout the activity
- Company name and representative names in the meeting app noted as a Platinum Patron
- One banner ad in the meeting app
- Three (3) push notifications sent out through the meeting app during the conference
- Complimentary registration for (5) company representatives
- Five tickets to Friday Dinner Event
- Exclusive top-placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

## Gold Level

**\$7,500**

- One month online banner on the GSR website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us" or local Sales Representative Information)
- Company logo on GSR website noted as a Gold Patron with 'live' link to you company website
- Company logo on patron signage throughout the activity
- 50-words or less company description in meeting app
- Company name and representative names in the meeting app noted as a Gold Patron
- Two (2) push notifications sent out through the meeting app during the conference
- Complimentary registration for (4) company representatives
- Four tickets to Friday Dinner Event
- Priority placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

## Silver Level

**\$5,000**

- Company logo on GSR website noted as a Silver Patron
- Company logo on patron signage throughout the activity
- Company name and representative names in the meeting app noted as a Silver Patron
- 50-words or less company description in the meeting app
- Complimentary registration for (3) company representatives
- Three tickets to Friday Dinner Event
- Assigned placement in exhibit hall
- Patron level ribbons on name badges
- One 6' exhibit table

## Bronze Level

**\$3,750**

- Company logo on GSR website noted as a Bronze Patron
- Company logo on patron signage throughout the activity
- Company name and representative names in the meeting app noted as a Bronze Patron
- Complimentary registration for (2) company representatives\*
- Two tickets to Friday Dinner Event
- Assigned placement in exhibit hall
- Patron level ribbons on name badge
- One 6' exhibit table\*

\*Additional badges not available at this level

\*Additional tables not available at this level

# Exhibitor Support

## FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station.

As a food & beverage station sponsor you have:

- Ability to provide napkins with your company logo
  - Ability to provide coffee mugs with your company logo
- (Available for Coffee/Tea sponsor only)

### FOOD & BEVERAGE

Coffee/Tea*	\$1,000
Soft Drinks/Water	\$600
Snack Breaks	\$400

\*Only two available

## SOCIAL EVENTS SPONSOR

Sponsor the Georgia Society of Rheumatology Friday Dinner Party. \*New this year...Saturday Lunch with Exhibitors. Signs will be displayed at the event.

### SOCIAL EVENTS

*Saturday Lunch Sponsor	\$3000
Friday Dinner Sponsor	\$5000

## AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

### AUDIO/VISUAL

A/V & Technical Support*	\$1,500
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## ONLINE MARKETING

### Online Banner\*

(7.5" x 1") Your advertisement will be featured on our website. Includes a clickable link to your website.

\*Limited availability. Included in Platinum Level.

### Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

### Company Logo & Clickable Link

Home Page Banner (7.5" x 1")	\$400/mo.
Single Page Banner (7.5" x 1")	\$300/mo.

### Company Spotlight

Home Page (3.5" x 4.5")	\$500/mo.
Single Page (3.5" x 4.5")	\$350/mo.

## \*NEW\* WIFI PASSWORD SPONSOR

Your COMPANY NAME will be the customized WIFI PASSWORD. Every attendee and exhibitor will be using the meeting WIFI, your company name will be displayed at the registration table, on the meeting slides and all users will be required to use your company name every time they log into the WIFI.

### WIFI Sponsor

Custom WIFI Password	\$3,500
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# Exhibitor Registration Form

Georgia Society of Rheumatology (GSR) Annual Meeting • June 1 -3, 2018 • Amelia Island, Florida

## CONTACT INFORMATION

Company Name \_\_\_\_\_

Main Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

## EXHIBITOR ATTENDEES

Main Attendee/Name Badge 1 \_\_\_\_\_ Email \_\_\_\_\_

Name Badge 2 \_\_\_\_\_ Email \_\_\_\_\_

Names of Additional Attendees (refer to patron level for # of reps included; otherwise each additional rep above 2 is \$200): \_\_\_\_\_

## CHOOSE A SUPPORT LEVEL

Before May 1

- ☐ Platinum \$10,000  
☐ Gold \$7,500  
☐ Silver \$5,000  
☐ Bronze\* \$3,750

After May 1:

- ☐ Platinum \$10,100  
☐ Gold \$7,600  
☐ Silver \$5,100  
☐ Bronze\* \$3,850

## CHOOSE AN ADD-ON

- ☐ Coffee/Tea - \$1000 ☐ Friday Dinner - \$5000  
☐ Soft Drinks - \$600 ☐ A/V Support - \$1500  
☐ Snack Breaks - \$400 ☐ WIFI Password - \$3500  
☐ Saturday Lunch - \$3000

- ☐ Additional Representatives - \$200 each \_\_\_\_\_ QTY  
☐ Additional Exhibit Table(s) - \$500 each \_\_\_\_\_  
☐ Additional Adult Dinner Tickets - \$125 each \_\_\_\_\_  
☐ Additional Child Dinner Tickets (Ages 6-17) - \$35 each \_\_\_\_\_

## CHOOSE ONLINE MARKETING

Online Company Logo & Clickable Link on Website:

- ☐ Home Page Banner (7.5" x 1") - \$400/mo.  
☐ Single Page Banner (7.5" x 1") - \$300/mo.

Online Company Spotlight/Editorial:

- ☐ Home Page (3.5" x 4.5") - \$500/mo.  
☐ Single Page (3.5" x 4.5") - \$350/mo.

## REGISTRATION TOTAL

Support Level Subtotal \_\_\_\_\_

Add-On Option Subtotal \_\_\_\_\_

Online Marketing Subtotal \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check (make payable to GSR)

- ☐ AMEX ☐ MC  
☐ VISA ☐ Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

## SUBMIT COMPLETED FORMS/PAYMENT

Submission Checklist:

- ☐ Registration Form  
☐ Contract  
☐ Payment

Submit Via:

ONLINE: [www.garheumatology.org](http://www.garheumatology.org)

EMAIL: [cathy@theassociationcompany.com](mailto:cathy@theassociationcompany.com)

FAX: (305) 422-3327

MAIL:  
GSR

6134 Poplar Bluff Circle, Ste. 101  
Norcross, GA 30092



# Contract

## EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology Annual Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting are based upon number assigned in patron level. Each additional representative is \$200.
4. Exhibitor set-up begins at 8:00AM Friday, June 1, 2018 and break-down must be completed by 1:00PM on Sunday, June 3, 2018.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits.
6. Georgia Society of Rheumatology reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSR authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host facility maintains insurance covering property brought onto or stored on the aquarium's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR and related programs. All non-GSR programs must start 30 minutes AFTER the end of the GSR program.
18. This agreement includes a one-time list of pre-show and post-show attendees.

## BOOTH CONSTRUCTION

19. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
20. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
21. All materials used for decorating must be flameproof.
22. Construction and signs that are above 8 feet in height must be approved by the GSR.  
All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.  
In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 11:00AM Friday, June 1, 2018. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 1:00PM, Sunday, June 3, 2018.
24. The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

## 25. REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to Friday, June 1, 2018 are eligible for 50% refund. Cancellation 29 days or less before Friday, June 2, 2018 are not eligible for a refund.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, June 1, 2018. Cancellations 29 days or less before Friday, June 1, 2018 are not eligible for a refund. Must allow 6-8 weeks for refund processing.



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Fax | (305) 422-3327  
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