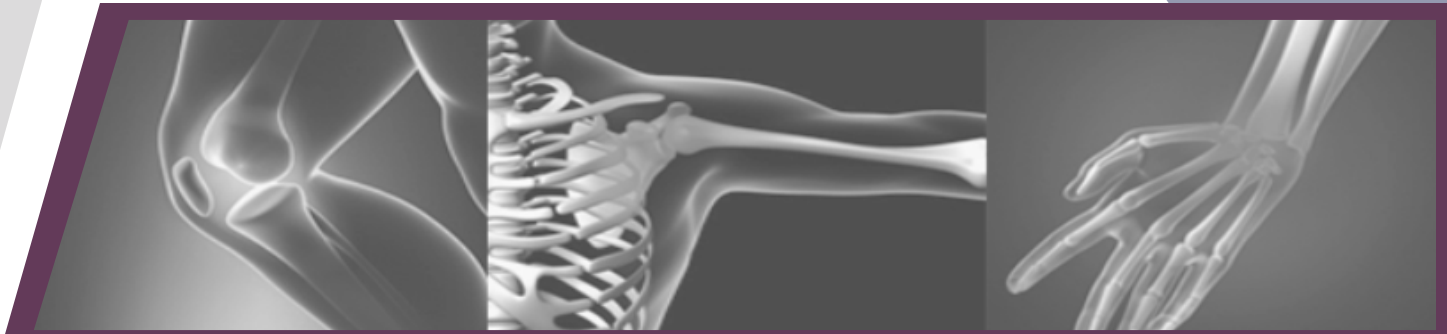




**EXHIBITOR
PROSPECTUS**

2021 ANNUAL MEETING & SCIENTIFIC ASSEMBLY

FRIDAY, JUNE 11 - SUNDAY, JUNE 13
THE RITZ CARLTON REYNOLDS | GREENSBORO, GA



www.garheumatology.org

EXHIBITOR INFORMATION

Georgia Society of Rheumatology (GSR) is an association designed to stimulate interest and increase knowledge of arthritis and rheumatic diseases among physicians, allied health professionals, and laymen.

AGENDA AT A GLANCE

FRIDAY, JUNE 11, 2021

8:00AM - 10:00AM Exhibitor Set-Up
8:00AM - 5:30PM Registration/Check-In
10:30AM - 11:30AM Visit Exhibits & Refreshments
11:30AM - 5:30PM General Session
1:45PM - 2:15PM Break & Visit Exhibits
5:00PM - 6:30PM Reception in the Exhibit Hall

SATURDAY, JUNE 12, 2021

7:00AM - 7:45AM Breakfast & Visit Exhibits
10:15AM - 10:45AM Break & Visit Exhibits

7:45AM - 12:45PM General Session
12:45PM - 1:45PM Lunch & Visit Exhibits
6:30PM - 9:00PM Dinner Party
(# of tickets based on Patron Level)

SUNDAY, JUNE 13, 2021

7:00AM - 7:45AM Breakfast & Visit Exhibits
7:45AM - 12:15PM General Session
9:45 - 10:15AM Break & Visit Exhibits
10:15AM Exhibitor breakdown

HOTEL INFORMATION

The Ritz-Carlton Reynolds, Lake Oconee
1 Lake Oconee Trail, Greensboro, GA 30642

A group room rate of \$309/night plus taxes and fees is available at the Ritz-Carlton Reynolds, Lake Oconee. Please note: A daily resort fee of \$35 will be added to room rate which includes selected seasonal activities, parking, WiFi & more. Book your room through the following Exhibitor Room Block link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1601676517762&key=GRP&app=resvlink>

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 8:00 AM - 10:00 AM on Friday, June 11. One table is allowed unless additional tables are purchased.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, June 13. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

GSR Annual Meeting, 6/11/21
Your Company/Rep Name
The Ritz Carlton Reynolds
1 Lake Oconee Trail
Greensboro, GA 30642

LOAD-IN

Please ship all deliveries to arrive no earlier than 3 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The Ritz-Carlton takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort's rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

EXHIBIT LEVELS

PLATINUM LEVEL

\$12,500

- Complimentary registration, badges and login access for five (5) company representatives to join the live event and/or access the livestream webcast and the Conference App.
- One exhibit table with exclusive top-placement in exhibit hall
- Five (5) tickets to Saturday Dinner Event
- Conference App - Company Listing with Logo, Description, Banner Ad, Splash Screen, Rep Names & 3 Push Notifications
- Virtual Exhibit Hall - Exclusive placement, Company Logo, Representatives, Description, Website, Social Media, option to post a slide deck/ advertisement (PDF format) or clickable link to video/survey/website and option for attendees to request more information.
- GSR website - Company Logo and/or Banner Ad with clickable link to website of your choice.
- Onsite Signage - Company logo on patron signage throughout the activity
- Acknowledgement from the GSR Program Chair of your support before the start of the educational content while showing a powerpoint slide with company logo.
- Two (2) Email Blasts to the GSR membership with your ad copy (i.e. advertising a future event, information about your company/product, blind survey etc)
- Four (4) Social Media Spotlights - postings to showcase your company/ product on the GSR Facebook and Twitter accounts

GOLD LEVEL

\$10,000

- Complimentary registration, badges and login access for four (4) company representatives to join the live event and/or access the livestream webcast and the Conference App (agenda, attendee directory, speaker materials, sponsor recognition, and more)
- One exhibit table with priority placement in exhibit hall
- Four (4) tickets to Saturday Dinner Event
- Conference App - Company Listing with Logo, Description, Banner Ad, Rep Names & 2 Push Notifications
- Virtual Exhibit Hall - Priority placement, Company Logo, Representatives, Description, Website, Social Media, option to post a slide deck/ advertisement (PDF format) or clickable link to video/survey/website and option for attendees to request more information.
- GSR website - Company Logo and/or Banner Ad with clickable link to website of your choice.
- Onsite Signage - Company logo on patron signage throughout the activity
- Patron level ribbons on name badges
- Acknowledgement from the GSR Program Chair of your support before the start of the educational content while showing a powerpoint slide with company logo.
- One (1) Email Blasts to the GSR membership with your ad copy (i.e. advertising a future event, information about your company/product, blind survey etc)
- Three (3) Social Media Spotlights - postings to showcase your company or product on the GSR Facebook and Twitter Accounts

TABLE/EXHIBIT LOCATION

All exhibits will be in one ballroom. Table placement will be based on exhibit level.

ADD'L EXHIBIT REP

\$250 per rep for Platinum & Gold level supporters over number included with selected exhibit level.

ADD'L EXHIBIT TABLE

An additional table can be purchased for \$500

NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed

EXHIBIT LEVELS

SILVER LEVEL

\$7,500

- Complimentary registration, badges and login access for three (3) company representatives to join the live event and/or access the livestream webcast and the Conference App (agenda, attendee directory, speaker materials, sponsor recognition, and more)
- One exhibit table with assigned placement in exhibit hall
- Three (3) tickets to Saturday Dinner Event
- Conference App - Company Listing with Logo, Description, Banner Ad, Rep Names and one (1) Push Notifications
- Virtual Exhibit Hall - Company Logo, Representatives, Description, Website, Social Media, option to post a slide deck/advertisement (PDF format) or clickable link to video/survey/website and option for attendees to request more information.
- GSR website - Company Logo and/or Banner Ad with clickable link to website of your choice.
- Onsite Signage - Company logo on patron signage throughout the activity
- Patron level ribbons on name badges
- Acknowledgement from the GSR Program Chair of your support before the start of the educational content while showing a powerpoint slide with company logo.
- Two (2) Social Media Spotlights - postings to showcase your company or product on the GSR Facebook and Twitter accounts

BRONZE LEVEL

\$5,500

- Complimentary registration, badges and login access for two (2) company representatives to join the live event and/or access the livestream webcast and the Conference App (agenda, attendee directory, speaker materials, sponsor recognition, and more)
- One exhibit table with assigned placement in exhibit hall
- Two (2) tickets to Saturday Dinner Event
- Conference App - Company Listing with Logo, Description, Banner Ad, and Rep Names
- Virtual Exhibit Hall - Company Logo, Representatives, Description, Website, Social Media, option to post a slide deck/advertisement (PDF format) or clickable link to video/survey/website and option for attendees to request more information.
- GSR website - Company Logo and/or Banner Ad with clickable link to website of your choice.
- Onsite Signage - Company logo on patron signage throughout the activity
- Patron level ribbons on name badges
- Acknowledgement from the GSR Program Chair of your support before the start of the educational content while showing a powerpoint slide with company logo

TABLE/EXHIBIT LOCATION

All exhibits will be in one ballroom. Table placement will be based on exhibit level.

ADD'L EXHIBIT REP

\$250 per rep for Silver level & \$750 per rep for Bronze level supporters over number included with selected exhibit level.

ADD'L EXHIBIT TABLE

An additional table can be purchased for \$500

NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed

SUPPORT ADD-ONS

FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station.

As a food & beverage station sponsor you have:

- Ability to provide napkins with your company logo
- Ability to provided coffee mugs with your company logo
(Available for Coffee/Tea sponsor only)

FOOD & BEVERAGE	
Coffee/Tea*	\$1,000
Snack Breaks	\$500

SOCIAL EVENTS SPONSOR

Sponsor one of the Georgia Society of Rheumatology social functions. Signs noting your sponsorship will be displayed during each event.

SOCIAL EVENTS	
Saturday Lunch Sponsor	\$3000
Saturday Dinner Sponsor	\$5000

SATURDAY LUNCH

The Saturday lunch will be held directly after the conclusion of the CME lectures.

SATURDAY NIGHT DINNER PARTY

The Saturday night party will be held at The Landing (lake front lawn at The Ritz)

NAME BADGE LANYARDS

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! *Sponsor will produce and provide 125 lanyards.*

NAME BADGE LANYARDS	
Lanyard Sponsor	\$1,000

WIFI PASSWORD SPONSOR

Your COMPANY NAME will be the customized WIFI PASSWORD. Every attendee and exhibitor will be using the meeting WIFI, your company name will be displayed at the registration table, on the meeting slides and all users will be required to use your company name every time they log into the WIFI.

WIFI Sponsor	
Custom WIFI Password	\$3,500

CONTACT INFORMATION

Company Name

Main Contact Name

Address

City

State

Zip Code

Email

Phone #

Fax #

NAME BADGES **see patron levels for # of badges included*

Main Onsite Contact | Name Badge 1 Email (req.)

Name Badge #2 Email (req.)

Names of Additional Reps for Platinum/Gold/Silver levels:

PAYMENT INFORMATION

Check (make payable to GSR) AMEX MC VISA

Card Number Exp. Date CVV Code

Name as it appears on card

Billing Address State Zip Code

SUBMIT COMPLETED FORMS & PAYMENT

Online: <http://garheumatology.org/> - Under the Patrons Tab
Email: Cathy@theassociationcompany.com
Fax: (305) 422-3327
Mail: GSR | 6134 Poplar Bluff Cir., Ste 101 | Norcross, GA 30092

SUBMISSION CHECKLIST

Registration Form Contract Payment Updated Company Logo

EXHIBIT APPLICATION

SELECT EXHIBIT LEVEL:

- Platinum \$12,500
- Gold \$10,000
- Silver \$7,500
- Bronze \$5,500

ADD ONS:

- Bronze Plus, Silver, Gold, Platinum Add'l Exhibit Representative* # ____ x \$250
- Bronze Add'l Exhibit Rep # ____ x \$750
*See # allowed by exhibit level selected
Additional Rep does not include a ticket to dinner.
- Add'l Exhibit Table # ____ x \$500
- Add'l Dinner Tickets # ____ x \$125

ADDITIONAL SUPPORT:

- Coffee/Tea Sponsor - \$1,000
- Break Sponsor - \$500
- Saturday Lunch - \$3,000
- Saturday Night Party - \$5,000
- Name Badge Lanyards - \$1,000
- Custom WIFI Password - \$3,500

REGISTRATION TOTAL:

Exhibit Level Subtotal \$ _____
Add On Subtotal \$ _____
Add'l Support Subtotal \$ _____
TOTAL \$ _____

CONTACT INFORMATION

Cathy Jones
GSR Director of Marketing
/Corporate Support
6134 Poplar Bluff Circle, Suite 101
Norcross, GA 30092
Office: 770.613.0932
Cell: 404.295.1525
Fax: 305.422.3327
cathy@theassociationcompany.com



EXHIBIT CONTRACT

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology (GSR) Annual Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$250 for Platinum/Gold/Silver & \$750 for Bronze.
4. Exhibitor set-up begins on Friday, June 11 at 8:00 AM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, June 13.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSR reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSR authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host facility maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GSR.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, June 12, 2021. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 3:00 PM, Sunday, June 13, 2021.
8. The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to June 11, 2021 are eligible for 50% refund. Cancellation 29 days or less before June 11, 2021 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSR Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to June 11, 2021. Cancellations 29 days or less before June 11, 2021 are not eligible for a refund. Must allow 6-8 weeks for refund processing.

ISE APPLICATION

INDUSTRY SPONSORED EVENTS (ISE)

at the **GEORGIA SOCIETY OF RHEUMATOLOGY
ANNUAL MEETING**

JUNE 11 - 13, 2021 | THE RITZ CARLTON REYNOLDS

Company Name:		
Primary Contact:	Phone:	
Email:		

Industry Sponsored Event Opportunities – Please number from 1-4 with 1 being your first choice	
	Thursday Dinner @ \$1000 per event
	Friday Breakfast @ \$500 per event
	Friday Dinner @ \$1000 per event – <i>Cannot begin until after 6:30pm</i>
	Sunday Breakfast @ \$500 per event

To hold any of the above sanctioned events your company must participate as an exhibitor at the GSR Meeting. Payment for Exhibiting must be received prior to your application being approved. Your application does not guarantee acceptance as all spots will be filled on a first-come, first-serve basis and each company may hold only **ONE** event, which includes affiliated companies. It is the responsibility of the ISE company to find a venue and pay for all costs associated with the event. This includes and is not limited to food, room rental, A/V, speaker, etc.

The Georgia Society of Rheumatology will advertise your event up to three (3) times via email (mailchimp) and will send one (1) flyer, via email. It is the responsibility of the company to provide all information that should be emailed (title of talk, speaker name, venue, date/time, contact and RSVP link).

NO APPLICATIONS WILL BE ACCEPTED PRIOR TO JANUARY 1, 2021. Once we receive your application, we will respond within 48 hours.

Upon approval and payment, we will begin advertising your event. We will do our best to advertise your program but it is the responsibility of your company representatives to spread the word about your event.

Please email this application to: cathy@theassociationcompany.com

Once accepted, this will be a binding agreement.

Signature

Date