

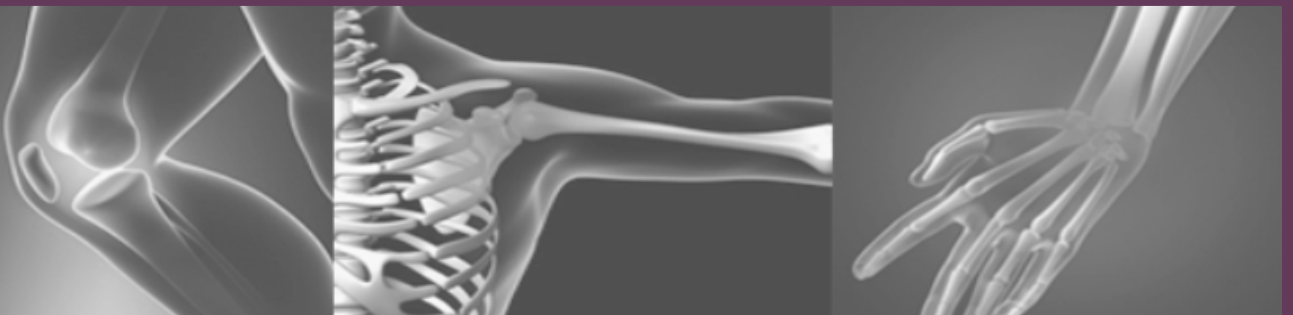


**EXHIBITOR  
PROSPECTUS**

# **2022 ANNUAL MEETING & SCIENTIFIC ASSEMBLY**

**FRIDAY, JUNE 3 - SUNDAY, JUNE 5**

**THE SONESTA RESORT | HILTON HEAD ISLAND, SC**



[www.garheumatology.org](http://www.garheumatology.org)

# EXHIBITOR INFORMATION

Georgia Society of Rheumatology (GSR) is an association designed to stimulate interest and increase knowledge of arthritis and rheumatic diseases among physicians, allied health professionals, and laymen.

## AGENDA AT A GLANCE

### FRIDAY, JUNE 3, 2022

8:00AM - 10:00AM Exhibitor Set-Up  
8:00AM - 5:30PM Registration/Check-In  
10:30AM - 11:30AM Visit Exhibits & Refreshments  
11:30AM - 5:30PM General Session  
1:45PM - 2:15PM Break & Visit Exhibits  
5:00PM - 6:30PM Reception in the Exhibit Hall

### SATURDAY, JUNE 4, 2022

7:00AM - 7:45AM Breakfast & Visit Exhibits  
10:15AM - 10:45AM Break & Visit Exhibits

7:45AM - 12:45PM General Session  
12:45PM - 1:45PM Lunch & Visit Exhibits  
6:30PM - 9:00PM Dinner Party  
(# of tickets based on Patron Level)

### SUNDAY, JUNE 5, 2022

7:00AM - 7:45AM Breakfast & Visit Exhibits  
7:45AM - 12:15PM General Session  
9:45 - 10:15AM Break & Visit Exhibits  
10:15AM Exhibitor breakdown

*\*Agenda & exhibit times subject to change*

## HOTEL INFORMATION

**The Sonesta Resort - Hilton Head Island**  
130 Shipyard Drive, Hilton Head Island, SC 29928

Please contact Sabrina Crawford ([sabrina@theassociationcompany.com](mailto:sabrina@theassociationcompany.com)) upon completion of registration to coordinate your room reservations for your representatives. Rooms within our discounted meeting block are exclusively **ONLY** available to our attendees and onsite exhibiting representatives. Room Rate: \$299+

## SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 8:00 AM - 10:00 AM on Friday, June 3. One table is allowed unless additional tables are purchased.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, June 5. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

## SHIPPING

The following information should be included on all packages to ensure proper delivery:

GSR Annual Meeting, 7/3/22  
Your Company/Rep Name  
The Sonesta Resort  
130 Shipyard Drive  
Hilton Head Island, SC 29928

## LOAD-IN

Please ship all deliveries to arrive no earlier than 3 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The Sonesta Resort takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort's rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

## LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

## PLATINUM LEVEL

**\$12,500**

- (5) Five Badges for Company Representatives
- (5) Five Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table with exclusive top-placement in exhibit hall
- (2) Two Pre-Meeting Email Blasts to all GSR members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create
- (2) Two Social Media Spotlights - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- Pre/Post Attendee List.
- GSR Website – Company Logo and/or Banner ad with clickable link to your website
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

## GOLD LEVEL

**\$10,000**

- (4) Four Badges for Company Representatives
- (4) Four Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table with top-placement in exhibit hall
- (1) One Pre-Meeting Email Blast to all GSR members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create
- (1) One Social Media Spotlight - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- Pre/Post Attendee List.
- GSR Website – Company Logo and/or Banner ad with clickable link to your website
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on home page of Conference App) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

## SILVER LEVEL

**\$7,500**

- (3) Three Badges for Company Representatives
- (3) Three Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

## BRONZE LEVEL

**\$5,500**

- (2) Two Badges for Company Representatives
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

# EXHIBIT LEVELS

### TABLE/EXHIBIT LOCATION

Table placement will be based on exhibit level.

### ADD'L EXHIBIT REP

\$250 per rep for Platinum, Gold, & Silver level supporters over number included with level.  
\$750 per rep for Bronze level supporters over number included with selected level.

### ADD'L EXHIBIT TABLE

An additional table can be purchased for \$500

### NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed

# SUPPORT ADD-ONS

## FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station. As a food & beverage station sponsor you have:

- Ability to provide napkins with your company logo
- Ability to provided coffee mugs with your company logo (Available for Coffee/Tea sponsor only)

FOOD & BEVERAGE	
Coffee/Tea*	\$1,000
Snack Breaks	\$500

## SOCIAL EVENTS SPONSOR

Sponsor one of the GSR social functions. Signs noting your sponsorship will be displayed during each event.

- **SATURDAY LUNCH** - The Saturday lunch will be held directly after the conclusion of the CME lectures and is inclusive of company representatives with badges.
- **SATURDAY NIGHT DINNER PARTY**(ticketed event) - Additional Tickets are available for purchase for the Saturday Evening Dinner Party. \$100 - adult, \$50 child (12+), \$0 (<12).

SOCIAL EVENTS	
Saturday Lunch Sponsor	\$3000
Saturday Dinner Sponsor	\$5000

## NAME BADGE LANYARDS

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! *Sponsor will produce and provide 125 lanyards.*

NAME BADGE LANYARDS	
Lanyard Sponsor	\$1,000

## WIFI PASSWORD SPONSOR

Your COMPANY NAME will be the customized WIFI PASSWORD. All attendee and users will be required to use your company name every time they log into the WIFI.

WIFI Sponsor	
Custom WIFI Password	\$3,500

## INDUSTRY SPONSORED EVENTS (ISE)

To hold an ISE, your company must participate as an exhibitor at the GSR Meeting. Payment for Exhibiting must be received prior to your application being approved. Your application does not guarantee acceptance as all spots will be filled on a first-come, first-serve basis and each company may hold only ONE event, which includes affiliated companies. It is the responsibility of the ISE company to find a venue and pay for all costs (food, room rental, A/V, speaker, etc.) associated with the event. *The Georgia Society of Rheumatology will advertise your event up to two (2) times via email promotion and will send one (1) flyer, via email. It is the responsibility of the company to provide all information that should be emailed (title of talk, speaker name, venue, date/time, contact and RSVP link).*

ISE Opportunites	
Thursday Dinner	\$1,000
Friday Breakfast	\$1,000
Friday Dinner (cannot begin until after 6:30pm)	\$1,000

# REGISTRATION

You must register online through the GSR website at [www.garheumatology.org](http://www.garheumatology.org)

# EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology (GSR) Annual Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$250 for Platinum/Gold/Silver & \$750 for Bronze.
4. Exhibitor set-up begins on Friday, June 3 at 8:00 AM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, June 5.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSR reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSR authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host facility maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

## BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GSR.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, June 4, 2022. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 3:00 PM, Sunday, June 5, 2022.
8. The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

## REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to June 3, 2022 are eligible for 50% refund. Cancellation 29 days or less before June 3, 2022 are not eligible for a refund.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSR Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to June 3, 2022. Cancellations 29 days or less before June 3, 2022 are not eligible for a refund. Must allow 6-8 weeks for refund processing.*

# EXHIBIT REGISTRATION & CONTRACT