

EXHIBITOR PROSPECTUS



2023 ANNUAL MEETING & SCIENTIFIC ASSEMBLY

FRIDAY, JUNE 9 - SUNDAY, JUNE 11
LAKE LANIER ISLANDS RESORT | BUFORD, GA

EXHIBITOR INFORMATION

Georgia Society of Rheumatology (GSR) is an association designed to stimulate interest and increase knowledge of arthritis and rheumatic diseases among physicians, allied health professionals and laymen.

AGENDA AT A GLANCE

FRIDAY, JUNE 9, 2023

- 8:00AM - 10:00AM Exhibitor Set-up
- 8:00AM - 5:30PM Registration/Check-in
- 10:30AM - 11:30AM Visit Exhibits & Refreshments
- 11:30AM - 5:30PM General Sessions
- 1:45PM - 2:15PM Break & Visit Exhibits
- 5:00PM - 6:30PM Reception in the Exhibit Hall

**Agenda and exhibit times are subject to changes.*

SATURDAY, JUNE 10, 2023

- 7:00AM - 7:45AM Breakfast & Visit Exhibits
- 10:15AM - 10:45AM Break & Visit Exhibits
- 7:45AM - 12:45PM General Session
- 7:00AM - 1:00PM Registration/Check-in
- 12:45PM - 1:45PM Lunch & Visit Exhibits
- 6:30PM - 9:30PM Dinner Party (# of tickets based on patron level.)

SUNDAY, JUNE 11, 2023

- 7:00AM - 7:45AM Breakfast & Visit Exhibits
- 7:45AM - 12:15PM General Session
- 10:15AM - 10:45AM Break & Visit Exhibits
- 10:45AM - 1:00PM Exhibit Breakdown

HOTEL INFORMATION

Lake Lanier Islands Legacy Lodge
7000 Lanier Islands Parkway, Buford, GA 30518

Upon completion of online registration you will receive an automatic email receipt with instructions to make your room reservations for your representatives. The allotment of rooms is based on your exhibit level and how many exhibitor reps you are allowed onsite. If more than your allotted rooms are booked, the other reservations will not be cancelled but will be transferred to the hotel rack rate, at a higher rate, as long as a room is available. Rooms within our block are exclusive to registered and participating exhibitors/ attendees.

**Lodge/Single: \$229 per night | Lodge Suite: \$359 per night | Villa Single/Double \$299 per night
Villa Suite \$379 per night | Lakehouse \$799 per night**

SET-UP & BREAK-DOWN

The Exhibit Hall will be open from **8:00AM - 10:00AM on Friday, June 9**. One table is allowed unless additional tables are purchased no later than 3 weeks in advance, if space is available.

You may break down your exhibit at any time; however, all exhibits must be fully broken down by 1:00PM, Sunday, June 11. Due to strict rules and regulations, all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

GSR Annual Meeting, 6/9/23
(Your Company & Rep Name)
Lake Lanier Islands Legacy Lodge
700 Lanier Islands Parkway
Buford, GA 30518

LOAD-IN

Please ship all deliveries to arrive **NO EARLIER** than 3 DAYS prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. Lake Lanier Islands Legacy Lodge takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the resorts rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room. **HOWEVER**, all shipping materials **MUST BE LABELED**, AND representatives should have all the necessary forms needed to ship out packages as they will not be provided by GSR or the hotel.

EXHIBIT LEVELS

PLATINUM LEVEL - \$15,000

- (5) Five Badges for Company Representatives
- (5) Five Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table with exclusive top placement in the exhibit hall
- **(1) One Product Theater to the 1st 3 Paid Platinum Level Sponsors***
- (2) Two Pre-Meeting Email Blasts to all GSR members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create.
- (2) Two Social Media Spotlights - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- GSR Website – Company Logo and/or Banner ad with a clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on the home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with the option for attendees to request more information.
- Pre/Post Attendee List.

***Product Theater:** *Host a Non-CME Product Theater for attendees. Speaker can be in person or virtual (via Zoom link). Includes AV, room rental, meal choice between breakfast, lunch, or snack, and 2 email blasts to attendees advertising the event. The event would be included on the agenda noting the speaker, topic, and your company name/product logo (if preferred). Company to provide the speaker and cover speaker fees. Includes 2 email blasts to promote your presentation (content supplied by sponsoring organization)*

GOLD LEVEL - \$12,500

- (4) Four Badges for Company Representatives
- (4) Four Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table with exclusive top placement in the exhibit hall
- (1) One Pre-Meeting Email Blast to all GSR members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create.
- (1) One Social Media Spotlight - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- GSR Website – Company Logo and/or Banner ad with clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on home page of Conference App), Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.
- Pre/Post Attendee List.

EXHIBIT LEVELS

SILVER LEVEL - \$10,000

- (3) Three Badges for Company Representatives
- (3) Three Tickets to the Exclusive GSR Dinner Party
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

Bronze Level - \$8,000

- (2) Two Badges for Company Representatives
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

TABLE/EXHIBIT LOCATION

Table placement will be based on Exhibit Level.

ADDITIONAL BADGES FORE REPS

\$250 per Rep for Platinum, Gold & Silver Level Supporters (for a max of 2 additional per exhibit level)
\$750 per rep for Bronze Level supporters with a maximum of 2 additional)

ADDITIONAL EXHIBIT TABLE

An additional table can be purchased in advance for \$500

NOT INCLUDED IN EXHIBIT FEE

Power, internet, and shipment handling fees are NOT included in the exhibit fee and are subject to an additional charge if needed.

CANCELLATION POLICY

Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to June 9, 2023. Cancellations 29 days or less before June 9, 2023 are not eligible for a refund. Must allow 6-8 weeks for refund processing. If for any reason, the Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Refunds will not be given due to hotel room unavailability as hotel room availability is not a guaranteed benefit of exhibiting registration.

This form must be acknowledged in the online registration page to complete your exhibitor registration.

SUPPORT ADD-ONS

FOOD & BEVERAGE STATIONS

Company signage will be provided at the selected station. As a Food & Beverage Sponsor, you have the following benefits:

- Ability to provide napkins with your company logo
 - Ability to provide coffee mugs with your company logo* (Available to Coffee/Tea Sponsor Only)
 - **COFFEE & TEA SPONSOR - \$1,000**
 - **SNACK BREAK SPONSOR - \$500**
-

SOCIAL EVENTS SPONSOR

Sponsor one of the GSR social functions. Signs noting your sponsorship will be displayed during each event.

- **SATURDAY LUNCH SPONSOR - \$3,000**
 - The Saturday Lunch will be held directly after the conclusion of the CME lectures and is inclusive of company representatives with badges.
- **SATURDAY NIGHT DINNER PARTY SPONSOR - \$5,000**

Additional Tickets are available for purchase for the Saturday Night Dinner Party

- \$100 - Adult
 - \$50 - Children 12+
 - Complimentary - Children < 12
-

NAME BADGE LANYARDS - EXCLUSIVE - \$1000

Because every attendee is required to wear a name badge during all meeting times, they will be wearing YOUR brand around their necks at all times! The sponsor will produce and provide 125 lanyards.

WIFI PASSWORD SPONSOR - EXCLUSIVE - \$3500

Your COMPANY NAME will be the customized WIFI PASSWORD. All attendees and users will be required to use your company name every time they log into the WIFI.

SPONSOR/EXHIBITOR CONTRACT

Registration is available online at
www.garheumatology.org

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology (GSR) Annual Meeting & Scientific Assembly
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in exhibit level. Each additional badge per company representative is \$250 for Platinum/Gold/Silver & \$750 for Bronze (with a maximum of 2 additional badges per level)
4. Exhibitor set-up begins on Friday, June 9 at 8:00 AM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 1:00 PM, Sunday, June 11, 2023
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSR reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSR authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host hotel maintains insurance covering property brought onto or stored on the resort's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR meeting and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.
19. MSL/Scientific Liaisons will only be permitted to attend on behalf of their organization if their organization is a registered exhibitor.

BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GSR.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 8:00 AM Friday, June 9, 2023. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM, Sunday, June 11, 2023.
8. The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to June 9, 2023 are eligible for 50% refund. Cancellation 29 days or less before June 9, 2023 are not eligible for a refund.

Refunds will not be given due to hotel room unavailability as hotel room availability is not a guaranteed benefit of exhibiting registration.

You must agree to these Terms & Conditions during the online registration process in order to exhibit.

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSR Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to June 9, 2023. Cancellations 29 days or less before June 9, 2023 are not eligible for a refund. Must allow 6-8 weeks for refund processing.